

許銘家 教師論文與研究計畫資料表

一、 期刊論文 (*Corresponding author)

1. Lingbo Tan, Chenxue Ren, Youya Zhan, Yu-Wei Chang, Jiahe Chen, Ming-Chia Hsu, (2024). Exploring consumers' adoption and recommendation in smart retailing: a cognitive absorption perspective. *Journal of Current psychology (SSCI)*.
2. Ming-Chia Hsu, Hsiang-Heng Chen. (2024). A case study of the application of IoT technology in the manufacturing industry. *Proceedings of SPIE-The International Society for Optical Engineering (EI)*.
3. Hsiang-Heng Chen, Ming-Chia Hsu. (2023). A Study on the Online VS Traditional Classroom Teaching Styles in Sino-Foreign Cooperative Institutions at Times of COVID 19, *Frontiers in Artificial Intelligence and Applications(EI)*, Vol. 367, pp.258 -264.
4. Ping-Yu Hsu, Ming-Chia Hsu, Bayarmaa Dashnyam. Applying Agglomerative Fuzzy K-Means to Reduce the Cost of Telephone Marketing. *Springer' s Lecture Notes in Artificial Intelligence(EI)*, October 2011 with 6 Reads, pp.197-208.
5. Ping-Yu Hsu, Ming-Chia Hsu, Tien-Hao Wei, Yao-Chung Lo, Ming-Shien Cheng, Hong-Tsuen Lei. The Effect of Event Sentiment on Product Recommendation in a Microblog Platform. *Springer' s Lecture Notes in Computer Science(EI)*, *ICSI 2017: Advances in Swarm Intelligence*, pp 119-131.
6. Yu-Wei Chang, Ping-Yu Hsu, Wen-Lung Shiau, Ming-Chia Hsu. An Empirical Study on Factors Affecting Switching Intention to Cloud Enterprise Information Systems: A Comparison between Public and Private Clouds. *Journal of Global Information Management (SSCI)*, 27(4), pp 46-69.
7. Chih-Hao Wena, Ping-Yu Hsu, Chung-Yung Wang, Tai-Long Wuc, Ming-Chia Hsu. E-government information application: identifying smuggling vessels with data mining technology. *The Electronic Journal of e-Government*, 10 (1), pp 47-58. (Level 1 in the Danish Government BFI lists)
8. Mei-Yu Lin, Ping-Yu Hsu, Ming-Shien Cheng, Hong-Tsuen Lei, Ming-Chia Hsu. Identifying Fake Review Comments for Hostel Industry.

Springer' s Lecture Notes in Computer Science(EI), ICSI 2017:
Advances in Swarm Intelligence, pp 421-429.

二、 研討會論文

- 1.Ming-Chia Hsu, Ping-Yu Hsu. Identifying Substitution items from transaction data. International Conference on the Development and Application of Big Data and Enterprise Resource Management.
- 2.Ming-Chia Hsu, Ping-Yu Hsu, Bayarmaa Dashnyam, Guan-Yi Lin. Segment potential customers with internet behavior for a telecommunication company. International Conference on the Development and Application of Big Data and Enterprise Resource Management.
- 3.Wei-Ping Lee, Ming-Chia Hsu, Chia-Ping Huang. Applying the Strategy of Value Density to Solve the Zero-One Knapsack Problem. International Conference on the Development and Application of Big Data and Enterprise Resource Management.
- 4.Wei-Ping Lee, Ming-Chia Hsu, Kuo-Cheng Wen, Yu-Cheng Chen. Particle Swarm Optimization Combines Dual Evolutionary Strategy to Solve the Knapsack Problem Conference on Information Management and Practice.
- 5.Wei-Ping Lee, Mei-Ling Huang, Yu-Cheng Chen, Ming-Chia Hsu. Particle Swarm Optimization with Strategies of Dissipative and Swap to Solve Clustering Problem. Conference on Information Management and Practice.

三、 研究計畫

- 1.教育部產業學院資通訊科技於產業數位轉型產業實務人才培育計畫
- 2.教育部下世代人才培育試辦課程革新計畫
- 3.勞動部勞動力發展署小型企業人力提升計畫
- 4.高教深耕汽車交易管理平台建置計畫
- 5.區塊鏈金融供應鏈研究與探討產學研究計畫
- 6.ERP 企業診斷與教育訓練產學研究計畫
- 7.企業 ERP 導入產學研究計畫
- 8.製造業數位轉型資訊系統產學研究計畫
- 9.健康管理產業數位化轉型服務產學研究計畫
- 10.印刷業數位轉型資訊系統產學研究計畫